

Richie Keith, Columbia Tennessee – Mega Rock Crawler Celebrity "PlowBoy XTREM<u>E OFF-ROAD"</u>



**Richie Keith** of Columbia Tennessee owns and operates a large farm by profession, but is best known as PlowBoy XTREME OFF-ROAD by passion.

Richie contacted **LCS** in the summer of 2016 to cover a new 38Ft MAXXD GN trailer he had on order with a tilt tailgate. Richie expressed his need to keep his equipment secure and contained while traveling on

location promoting numerous rock crawling events. The major advantage of a LCS load covering system over a hard side trailer is the ability to have unrestricted side and top loading abilities when those unfortunate mishaps occur on the circuit, which is key in the off-road world. If a machine can be loaded from the side easily versus from the rear end with a

winch, the driver and pit crew saves substantial time and cost. Richie and his graphic designer provided LCS with the ad campaign that would create the billboard advertising for his sponsors on all 3 sides of the cover. LCS took it one step further and promoted the fiberglass Windmaster™ as a great front end promotional opportunity with 3M digital wrap graphics.



## specialized goose neck a utility trailers - Line Colonia (1980)



LCS Track Accommodates Trailers w/ Rear Tilting Decks for Specialized Loads



Load Vehicles On An Open Deck Trailer With Easy Side Exit Access



102" Wide Vehicles Load Perfectly Inside LCS Systems with 104" Clearance



Fiberglass Windmaster Aerodynamic Bulkhead Finishes Off the Front Of Trailer



After A Long Hard Day Of Off Road, LCS Has You Covered At Night! ... Sleep Easy!



Easy Side Loading Versatility That You Can't Get In A Hard Side Van Trailer

## **Load Covering Trailers** meets the requirements of these Markets:

- Construction Industry
- Industrial Industry
- Equipment Transporters
- Landscapers

- Commercial Vehicle Transporters
- Recreational Equipment Transporters
- Classic Car Transporters
- Marine Industry

- Military & Government
- · Mining & Natural Resources
- · Oil & Gas
- Sewer & Water Treatment



Office: 1051 Clinton St. Buffalo, NY 14206 Installations and Service:

2251 Wehrle Drive, Williamsville, NY 14221 (exit 49 NY I-90)

Toll Free: 1-877-790-5665 Fax: 1-877-345-5623 info@loadcovering.com



5499 Harvester Road, Burlington ON L7L 5V4
Toll Free: 1-800-465-8277 Fax: 905-335-8499
info@loadcovering.com
www.loadcoveringsolutions.com

© Copyrigh